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FOR THE MOST UP TO DATE COPY, PLEASE VISIT WWW.CCA-CONVENTION.ORG.
ABOUT CCA

CCA is the nation’s leading association for competitive wireless providers and stakeholders across the United States. Members range from small, rural carriers serving fewer than 5,000 customers to regional and nationwide providers serving millions of customers, as well as vendors and suppliers that provide products and services throughout the wireless communications ecosystem.

Headquartered in Washington, DC, CCA advocates on behalf of our members’ interests and works to educate policymakers on the key issues that impact our members’ ability to compete, survive, and thrive.

WHY ATTEND CCA 2020?

CCA’s Annual Convention (CCA 2020) provides the ideal meeting place for competitive carriers and wireless stakeholders to come together under one roof for networking, educational, and business opportunities. CCA brings together more C-Level executives, from more carrier organizations, than any other business event in the United States. You will have to opportunity to learn firsthand how smart strategies and technology innovations in the telecom industry present new business opportunities for your organization, and how you can help your business adapt to this increasingly mobile world.

- **You’ll learn how 5G will change the way businesses communicate.** With 5G promising to be one of the most transformative technologies of the decade, it’s going to have a massive impact on communication strategies and your business’ bottom line. At CCA 2020, you’ll explore just what 5G is going to mean for your organization and how you can be on the forefront of this exciting new technology.

- **At this exclusive conference, you will have the opportunity to meet directly with executives from over 100 organizations.** CCA is a more intimate show, so there’s a very good opportunity to make connections, establish personalized meetings, and network. There are ample occasions to network and meet key executives from innovative companies.

- **Many of the carriers come to the show looking for solutions to solve their business challenges.** With CCA members spending more than $15 billion per year on products and services, this is the perfect place to showcase your product/service to an audience of decision makers.
Our trade show events bring together more carriers than any other conference and are the best venue for meeting and networking with the decision makers of carrier companies. Carrier CEOs and high-level executives walk the exhibit hall, meet with vendors, and attend the numerous educational sessions.

**2019 BY THE NUMBERS**

- **50+ CARRIER COMPANIES**
- **80+ SPEAKERS**
- **32+ EDUCATIONAL SESSIONS**
- **62% DIRECTOR LEVEL & ABOVE**
- **47 of 50 STATES REPRESENTED**

**SNAPSHOT OF ATTENDEES IN 2019**
PINNACLE SPONSORSHIP

$40,000 and Above

Get the best “bang for your buck” with our highest level of sponsorship! CCA works with each Pinnacle sponsor to design a unique, custom-made sponsorship that best achieves your marketing goals and delivers the highest visibility for your brand.

Pinnacle sponsors enjoy exclusive benefits, which could include (but are not limited to):

- The highest level of company branding and recognition at the show
- Keynote and/or breakout session speaking opportunities
- Private meeting spaces to conduct meetings with customers
- First choice of booth size and location in the exhibit hall
- Complimentary registration passes (number based on negotiated benefits)
- Optimal logo placement throughout the event space
- Guaranteed article placement in CCA’s bi-annual magazine, The CCA Voice (deadlines apply)
- Logo placement on the front cover of show-related marketing materials*
- Introductions to media partners and access to keynote live stream links
- And more!

CCA is ready to work with you on your ideas for a Pinnacle sponsorship!

Contact us to get started!

*Deadline for inclusion in all printed materials is Friday, September 4, 2020.

This sponsorship includes a commitment to two (2) shows within a 12-month period.
# SPONSORSHIP LEVELS

**Diamond Sponsorship | $15,000 and Above**
- Company name or logo promoting Diamond Sponsor status in show materials*.
- Logo recognition in email blasts regarding the event.
- Sponsor plaque on each company attendee name badge.
- Logo on “Sponsor” sign in registration area.
- Verbal recognition at sponsored event.
- Inclusion in a pre-show email blast (with link and 35-word blurb).
- Priority article placement in The CCA Voice, CCA’s bi-annual magazine.
- Four (4) complimentary registration passes (does not include separate paid-for events).
- Member registration pricing for any additional passes for both member and non-member companies. Attendees must be fully employed by company to qualify.

**Platinum Sponsorship | $9,500 and Above**
- Company name or logo promoting Platinum Sponsor status in show materials*.
- Logo recognition in email blasts regarding the event.
- Sponsor plaque on each company attendee name badge.
- Logo on “Sponsor” sign in registration area.
- Verbal recognition at sponsored event.
- Two (2) complimentary registration passes (does not include separate paid-for events).
- Member registration pricing for any additional passes for both member and non-member companies. Attendees must be fully employed by company to qualify.

**Gold Sponsorship | $5,000 and Above**
- Company name or logo promoting Gold Sponsor status in show materials*.
- Sponsor logo recognition in show-related email blasts.
- Sponsor plaque on each company attendee name badge.
- Logo on signage outside the Exhibit Hall and near the Registration desk*.
- One (1) complimentary registration pass (does not include add-on events).
- Member registration pricing for any additional passes for both member and non-member companies. Attendees must be fully employed by company to qualify.

**Silver Sponsorship | $2,500 and Above**
- Company name or logo promoting Silver Sponsor status in show materials*.
- Sponsor logo recognition in show-related email blasts.
- Sponsor plaque on each company attendee name badge.
- Member registration pricing for any additional passes for both member and non-member companies. Attendees must be fully employed by company to qualify.

**Bronze Sponsorship | $1,250 and Above**
- Company name or logo promoting Bronze Sponsor status in show materials*.
- Sponsor logo recognition in show-related email blasts.

If you are looking to stand out among the exhibitors and want to add longevity to your investment at CCA 2020, we have a great selection of packages designed to fulfill a variety of objectives, including branding, networking, and digital sponsorships. Contact CCA’s Director of Events, Ildiko Rozembersky at irozembersky@ccamobile.org, to discuss the listed opportunities and learn about other options for sponsorship.

[Click Here to View Current CCA 2020 Sponsors.](#)

*Deadlines apply for printed materials. Sponsorship opportunities are separate from exhibit booths.*
SPRING OPPORTUNITIES

SPONSORED SEMINARS

Tuesday, October 6, 2020

Kick-off CCA 2020 with a 45-minute session on the first day of the show! With a seminar, you pick the topic (must be approved by CCA), provide a title, description, and the speaker(s).

Suggested topics include (but are not limited to):

- Revenue generating solutions
- 5G / Internet of Things (IoT)
- Fixed Wireless
- Small Cells
- Successful Marketing Strategies

What's Included?

- 45-minute session on the topic of your choice.
- Basic audio/visual: a projector, screen, podium and podium microphone, head table and chairs for panelists with 2 table microphones.
- Two (2) complimentary passes.
- Your seminar is promoted on the CCA Schedule of Events, on-site signage, and mobile app.
- Register and submit your seminar title by August 21 and your session will be promoted in two pre-show email blasts.
- Gold Sponsor status in show materials.
- Sponsor logo recognition in event-related email blasts.
- Attendee contact list pre and post show.

CCA reserves the right to deny any topic or description it deems inappropriate or in conflict with CCA’s policy objectives.

Available Seminar Times:

MORNING SESSION A
10:00AM - 10:45AM $7,500

MORNING SESSION B
11:00AM - 11:45AM $7,500

AFTERNOON SESSION C
2:00PM-2:45PM $6,500

AFTERNOON SESSION D
3:00PM-3:45PM $6,500

Afternoon Sessions take place while Exhibit Hall is open.

If you plan to invite government officials to attend your seminar, we ask that you please notify CCA Staff in advance.

Deadline to be included in two (2) pre-show seminar email blasts is Friday, August 21, 2020.

Deadline to be included in one (1) pre-show seminar email blast is Friday, September 4, 2020.
Submit an application to speak on a panel for one of CCA’s pre-determined educational sessions. Your speaker will work alongside other speakers and CCA’s Events Committee to create the session’s unique presentation.

Please use link below to apply. Sponsorships are limited to one sponsored speaker per session, so act now!

**INVESTMENT: $1,850**

**AVAILABLE PANEL SESSIONS:**

### Technical Track
- Session 101: Virtualization of Networks of the Future
- Session 201: Implementations: Urban vs. Rural
- Session 301: VoLTE: Pain Points and Planning for the Future

### Business Development Track
- Session 102: Beyond 4G: 5G Verticals and Use Cases for Rural Developments
- Session 202: Monetizing IoT: Turning a River of Pennies into a Stream of Cash
- Session 302: Smart City/Town Partnerships: The Role of Wireless Carriers in the Smart City Ecosystem

### Marketing / Customer Experience Track
- Session 103: Selling 4G in a 5G World
- Session 203: Case Studies: Driving Customer Loyalty
- Session 303: Sales in a Multi-Generational World

Deadline to register is Friday, August 21, 2020.

CCA and CCA’s Events Committee reserve the right to deny any speaker sponsorship application. Sales pitches by the sponsoring company are not permitted. Please note there will be other speakers on the panel and session structure is determined and coordinated by the Events Committee.
SPONSORSHIP OPPORTUNITIES

FEATURED SPONSORSHIPS

FACE MASKS | $5,000
Help keep attendees safe by sponsoring these reusable cloth masks, which will prominently display your company's logo.

HAND SANITIZERS | $5,000
Get your brand in the palm of everyone's hand! Everyone will appreciate access to antibacterial hand sanitizer bottles. Sponsorship includes TSA-approved sized bottles with your company logo on each bottle.

Sponsorship available until supplies last.

SOCIAL DISTANCING FOOTPRINTS | CONTACT CCA FOR MORE INFORMATION
Help attendees stay the appropriate distance while waiting in line at registration. The footprints will display your company's logo with a friendly reminder to stand 6' apart!

WATER STATIONS | $3,000
Includes five (5) water stations in high-traffic areas. Water cups will have sponsor logo, and station will include signage with sponsor logo.

Contact irozembersky@ccamobile.org for more information.
SPONSORSHIPS
BRANDING & LOGO EXPOSURE

EXHIBIT HALL AISLE FLOOR MARKERS | $1,500
Help attendees navigate the show floor while promoting your booth with aisle floor clings! Each floor sticker includes an area with your company artwork.

Limited to 4 sponsors.

EXHIBIT HALL TABLE TOP BRANDING | $2,500
Create custom graphics to cover the tabletops in our Exhibit Hall that are bound to have great exposure! You can make a bold statement by branding these tables with your message for attendees to see while they enjoying lunch or networking in the hall.

CEILING BANNERS | CONTACT CCA FOR PRICING
Be the company everyone sees when walking around the conference center! Your design of choice will be displayed as a banner and hung in one of the many available locations around the meeting space. This sponsorship is in a highly visible location and will grab the attention of every event participant!

MOBILE CHARGING STATION
$6,000
INCLUDES 2 STATIONS
Be the sponsor that provides a service everyone doesn’t know they need until it’s too late – a charge for their phone. These stations will be located in the most visible and highly trafficked areas of the Exhibit Hall and Registration.

EXHIBIT HALL AISLE SIGNS (HANGING) | $7,000
Rise above the hustle and bustle with a clearly displayed, easy-to-read aisle sign ad in our Exhibit Hall. These signs are great for drawing attention to your booth location.
SPONSORSHIPS
BRANDING & LOGO EXPOSURE

WINDOW CLINGS | CONTACT CCA FOR MORE INFORMATION
Get your company logo or design of your choice on the most prominent locations of the convention center: the windows!

ATTENDEE BADGES
$7,500
Increase brand awareness and drive traffic to your booth! Badges are required for entrance to all show functions and offer an immediate and lasting brand touch point for all attendees.

METERBOARDS
$5,000
Drive booth traffic or have your brand prominently displayed with a meter board in the registration area or Exhibit Hall! Meter boards are double sided. Show management will determine exact placement on site.

HOTEL KEY CARDS
$8,000
Increase your visibility by branding the CCA 2020 hotel keys that attendees will be using countless times to enter and exit their rooms. Be the company that’s in everyone’s wallet!

LANYARDS
$10,000
Get your logo “front and center” on the necks of every show attendee. A two-color sponsor logo is imprinted on the lanyards, printed end to end and distributed at the registration counter.

REGISTRATION | $10,000
Make a big splash for your brand by being the first thing every attendee sees as they check-in for CCA 2020. Your company’s ad will be prominently displayed right behind the Registration Desk. Artwork provided by sponsor.
PASSPORT TO PRIZES | $500 + GIVEAWAY

A great way to drive traffic to your booth! Your participation in the Passport to Prizes program will generate hundreds of opportunities to get your message across to attendees.

How it Works: Attendees will receive a “passport” at registration. They must stop by your booth to receive a stamp. After completing their passport, they return the card to be eligible for one of the great prizes. The sponsorship requires a donation of a $100 minimum value generic prize or $200 value company product.

Includes:
- Company’s logo, booth number, & prize listed on the passport hand-out
- Inclusion in Exhibit Hall raffle with announcement of company name and prize

Deadline: Prize type must be provided by September 4 for inclusion in printed promotions.

LEAD GENERATION PACKAGE | $3,000

This package includes:
- Mobile app push notification during show hours
- Inclusion in a CCA pre-show email blast (with link and 35-word blurb)
- Company recognition in post-show email blast

Limited to 10 Sponsors.

PENS | $7,500

Supply all attendees with a customized pen with your company logo. These will be placed at Registration and the CCA booth.

NOTEPADS | $7,500

Make sure everyone at the conference takes notes using a notepad printed in 1-color ink with your company name and logo.

NEW SPONSORSHIP IDEA?
YOU NAME IT!

We can’t think of everything! Do you have a new or different sponsorship you’d like to see at the show? Let us know and we’ll work with you on something brand new that meets your company’s objectives and budget.
SPONSORSHIPS
DIGITAL PROMOTIONS

WIRELESS INTERNET | $10,000
Get your company name and logo in front of CCA 2020 attendees each time they connect to wireless internet. The sponsorship lasts throughout the entire show!

MOBILE APP SPLASH SCREEN | $3,000
Be the first thing users see every time they open the app! Receive over 1,000 unique app opens - this averages 10x per day, per user. It prominently features the sponsor’s branding along with the CCA logo.

MOBILE APP PROMOTION PACKAGE | $750
Get in the hand of every attendee at the show! Our mobile app promotion package includes a push notification and one-hour logo placement at the top of the activity feed.

Push Notification: A text message that is sent to attendees through the conference app. This real-time marketing tool allows you to command attention of attendees at the specific time with a specific message.

Logo Placement: The activity feed is one of the most accessed parts of our conference app. Use this feature to alert attendees to your presence at CCA’s show.

MOBILE APP BANNER AD | $1,500
Take advantage of prominent space on our event app with your company logo or ad rotating at the bottom of the app menu.

Limited to 5 Sponsors.

WEBSITE BANNER | $500 PER MONTH
Exhibiting at the show? Let people know! Advertise front and center on CCA’s show website with a banner ad. At very reasonable prices, you get prime placement and maximum visibility on CCA’s event website.

Limited to 5 Sponsors per month.
Sponsor one of the most popular events at CCA 2020 and join fellow attendees for a fun, casual night of networking.

**RECEPTION SPONSOR**
$15,000 PER SPONSOR

**BAR NAPKINS**
$1,500

**SIGNATURE DRINK SPONSOR**
$1,500

**DRINK KOOZIES**
$2,000

**SHUTTLES**
$2,500

Contact Ildiko Rozembersky at irozembersky@ccamobile.org for more information.
MEDIA BREAKFAST

SOLD

This exclusive sponsorship includes a speaker on the FierceWireless Executive Breakfast panel at the first full day of CCA 2020. Help attendees begin the day with a full stomach and an informative panel.

KEYNOTE LUNCH

$25,000

Sponsor the keynote luncheon, one of the best attended sessions! Sponsor’s company name and logo are featured prominently leading up to and during the show. Attendees will thank you for the meal!

HAPPY HOUR DRINK TICKETS

$1,000 PER 100 TICKETS

Drive more traffic to your booth and make sure carriers and event attendees can enjoy a drink while networking in the exhibit hall! Sponsors will receive drink vouchers to pass out to attendees from their exhibit booth. Vouchers will be customized with sponsor’s logo.
NETWORKING SPONSORSHIPS
WEDNESDAY, OCTOBER 7, 2020

NETWORKING BREAKFAST
$5,000 PER SPONSOR
Make sure all attendees start the day with a strong cup of coffee and a hot breakfast. Your name and logo will appear front and center as attendees start the day!

Limited to 3 sponsors.

EXHIBIT HALL LUNCH
$15,000 PER SPONSOR
Everyone loves free lunch! Make sure attendees don’t go hungry as they visit the exhibit hall show floor to see the latest and greatest in our industry. Your company name and logo will be prominently featured.

EXHIBIT HALL RECEPTION
$1,000 PER 100 DRINK TICKETS
Drive more traffic to your booth and make sure carriers and event attendees can enjoy a drink while networking in the exhibit hall! Sponsors will receive drink vouchers to pass out to attendees from their exhibit booth. Vouchers will be customized with sponsor’s logo.
BECOME AN EXHIBITOR

Exhibiting at CCA 2020 provides you valuable access to leaders in the field, as well as the opportunity for one-on-one interactions you won't find at any other show.

EXHIBIT BOOTH RATES

<table>
<thead>
<tr>
<th>BOOTH SIZE</th>
<th>SQ. FT.</th>
<th>COMP PASSES</th>
<th>CCA MEMBERS</th>
<th>NON-MEMBERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>10' X 10'</td>
<td>100</td>
<td>2</td>
<td>$2,999</td>
<td>$5,499</td>
</tr>
<tr>
<td>10' X 20'</td>
<td>200</td>
<td>4</td>
<td>$5,700</td>
<td>$10,300</td>
</tr>
<tr>
<td>6' TABLE TOP</td>
<td>88</td>
<td>2</td>
<td>$1,899</td>
<td>$2,499</td>
</tr>
</tbody>
</table>

What's Included?

- Exhibit space with 8’ high back wall drape & 3’ high side drape (booths only; not included with 6’ table tops)
- Two (2) complimentary passes per 10’x10’ space
- Discounted pricing for additional attendees
- One 6’ black skirted table, two (2) side chairs, wastebasket
- Company listing & profile on CCA’s floorplan
- Company listing and link on the event mobile app
- Access to the CCA 2020 attendee list pre and post-show

EXHIBITOR MOVE-IN:
Monday, October 5, 2020
12:00PM - 5:00PM
Monday, October 5, 2020
7:00AM - 10:30AM

EXHIBITOR MOVE-OUT:
Wednesday, October 7, 2020
5:30 PM - 7:30 PM

WHY EXHIBIT AT #CCA2020?

- Showcase your products and services to key decision-makers and stakeholders in the telecom industry
- Increase visibility and get targeted exposure
- Capture new leads and take advantage of numerous networking opportunities
- Build brand awareness and establish your company among industry peers

Booth rates increase after August 21, 2020. Larger booths available upon request.

VIEW FLOOR PLAN

Hours are subject to change.
FIRST-TIME EXHIBITOR PACKAGE

Is this your first time at CCA’s Annual Convention? Looking to make an impression and get exposure? Sign up for our First-Time Exhibitor Package for a great deal while driving traffic to your booth.

**LIST PRICE:** $6,999
**DISCOUNTED RATE:** $5,000 - **SAVE** $1,999!

- 10x10’ Booth (Non-Member Rate) - $5,499 value
- Email Marketing Mention - $1,000 value
- Mobile App Push Notification On-site - $500 value
- Bronze Sponsorship Status in show materials - deadlines apply
- All other Exhibitor Benefits (complimentary passes, discounts, attendee list access)

6’ TABLE TOP EXHIBITS

We’ve added the option for companies to have table top exhibits. These table tops will be located in the foyer area of the Exhibit Hall where all attendees must walk to enter the Hall. The tables come with all the benefits of the booths, minus the back wall and side drapes.

**CCA MEMBERS:** $1,899
**NON-MEMBERS:** $2,499

- One 6’ black skirted table, two (2) side chairs, wastebasket
- Two (2) complimentary passes
- Discounted pricing for additional attendees
- Company listing & profile on CCA’s digital floorplan
- Company listing and link on the event mobile app
- Access to the CCA 2020 attendee list pre and post-show

*All items must fit behind and within table length space. Additional furniture, electric, internet, A/V, and other add-ons are available for purchase through CCA’s Exhibitor Kit.*
Need a place to meet? Conveniently located inside the Exhibit Hall, private meeting rooms are the perfect setting for a company staff briefing or a business meeting with a current or prospective customer.

**INVESTMENT:**

<table>
<thead>
<tr>
<th></th>
<th>CCA Members</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-Day Rate:</td>
<td>$2,500</td>
<td>$2,800</td>
</tr>
<tr>
<td>Full Show:</td>
<td>$3,999</td>
<td>$4,299</td>
</tr>
<tr>
<td>Hourly Rate:</td>
<td>$399</td>
<td>$399</td>
</tr>
<tr>
<td>(75-minutes)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**What’s Included?**

- 10’x20’ hard-walled private room with locking door
- One (1) table and four (4) chairs
- Basic electric*
- Listing and link on CCA’s digital floorplan and mobile app
- Access to the CCA 2020 attendee list pre and post show
- One (1) complimentary pass with One-Day Rate, OR Two (2) complimentary passes with Full Show Duration**
- Discounted Registration pricing for additional attendees (included with One-Day or Full Show)**

*Audio Visual, Internet, and additional furniture are available for purchase.

**Hourly Rate** does not include comp passes or discounted registrations. Maximum of two (2) 75-minute sessions allowed per sponsor.

**Benefits of a Meeting Room:**

- Conduct scheduled meetings in a convenient, private location.
- Provide a “home base” for hosting spontaneous meetings that otherwise wouldn’t occur.
- Collaborate in a private setting with industry leaders and wireless stakeholders.

VIEW FLOOR PLAN
IMPORTANT DATES FOR EXHIBITORS & SPONSORS

Refunds and Payments:
- 50% refund with notice of cancellation until August 21, 2020
- No refunds – August 22, 2020 or later
- All sponsors and exhibitors must be paid in full by October 2, 2020
  (Exhibitors will not be allowed to enter the Exhibit Hall if not paid by this date.)

Early Bird Pricing and Rates:
- Early Bird Registration discount ends – August, 21, 2020*
- Early Bird Exhibit Booth pricing ends – August 21, 2020
- Standard Registration rate ends – October 4, 2020

Sponsorship Items:
- Deadline for inclusion in all on-site printed materials – September 4, 2020
- Deadline to register for all branding and promotional item sponsorship – September 7, 2020
- Deadline to register for all digital sponsorships – September 14, 2020
- Due date for all company logos and descriptions – September 14, 2020

Seminars & Sponsored Speakers:
- Deadline to register and be included in two pre-show email blasts - August 21, 2020
- Deadline to register and be included in one e-blast – September 4, 2020
- Deadline to provide the description, title, and speaker – August 21, 2020
- Deadline for all Seminar Title and/or Speaker Edits and Changes – September 7, 2020
  (All e-blasts and signage will be finalized on this date)

Complimentary Registration Passes:
- Last day for Exhibitors and Sponsors to redeem complimentary passes – October 2, 2020

Hotel Room Block:
- Room Block Cut-off Date: September 7, 2020 (or until supplies last)

*Exhibitors enjoy a registration rate of $695 after the allotted amount of complimentary passes have been used. Early Bird dates do not apply to Exhibitors.
EXHIBIT SPACE GUIDELINES

Exhibitor Move-In:
- Monday, October 5 12:00PM - 5:00PM
- Tuesday, October 6 7:00AM - 10:30AM

Exhibit Hall Open:
- Tuesday, October 6 1:30PM - 6:00PM
- Wednesday, October 7 12:00PM - 2:15PM and 3:30PM - 5:30PM

Exhibitor Move-Out:
Wednesday, October 7 5:30PM - 7:30PM

Application and Contract Information: To reserve exhibit space, complete the Exhibitor and Sponsor Contract and return it to CCA along with full payment. All reservations must be made on the official application form. Exhibit space is reserved on a first-come, first-served basis.

Space Assignment: Booth spaces are selected on a first-come basis. Eligibility to exhibit is at the discretion of CCA. CCA reserves the right to determine the eligibility of any company that submits an exhibit contract. CCA makes every effort to accommodate your preferences and requests. CCA reserves the right to make any modifications that may be necessary to best accommodate all requests for space. Companies requesting adjoining space or any special requests may submit them in writing along with the contract to exhibit.

Booth Relocation: If it becomes necessary to relocate an exhibitor after a contract has been accepted, CCA will contact the company involved. CCA will make every effort to reassign the exhibitor to a similar space.

Exhibitor Services Kit: Freeman Exposition Services is the official decorator for CCA 2020. CCA, on behalf of exhibitors, arranges with responsible parties for various exhibitor services. Complete information regarding carpentry, drapes furniture, electrical work, etc., is completed well in advance of the exhibition dates.

Security: Security guards provide protection for the overall exhibit area on a round-the-clock basis during show days but not for any individual exhibit. CCA is not liable for any exhibiting company’s property or for the security of the exhibitor’s booth. In-booth security is the responsibility of and at the expense of the exhibitor. Forms for individual security are provided in the Freeman Service Kit.

Distribution of Giveaways: Distribution of customary promotions, such as product literature and inexpensive corporate identification giveaways such as note pads, pens, and pencils are permitted and do not need written approval. Items must be made available, while supplies last, to all CCA meeting attendees regardless of registration type or demographics.

Registration and Badges: Two complimentary CCA 2020 registration passes are provided for exhibitor. All exhibitors wishing to register their personnel in advance must register online by October 2, 2020. Any additions or changes in registration after this date must take place on site by the person in charge of the company’s booth space.

Admission to the exhibition and all CCA 2020 events is granted only to fully registered attendees. Official badges must be worn whenever the registrant is in the Exhibit Hall; exchange of badges between individuals is prohibited. Member, exhibitor, program participant, and spouse badges will show the name and affiliation of the wearer. The general public is not admitted into the Exhibit Hall.
VENUE & HOTEL

Omni Amelia Island Resort
39 Beach Lagoon Rd
Fernandina Beach, FL 32034

BOOK HOTEL
READY TO GET STARTED?
Contact us for complete exhibit booth and sponsorship details

Ildiko Rozembersky
Director of Events & Marketing
Competitive Carriers Association
irozembersky@ccamobile.org
202.888.1043

MARK YOUR CALENDAR
Mobile Carriers Show 2021
March 29 - 31, 2021
Louisville, KY - Louisville Marriott Downtown & Kentucky International Convention Center